

Search terms report

23 June 2026 - 20 July 2026

Search term	Match type	Added/Excluded	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost	Conv. rate	Conversions	Cost / conv.
درب لډپ نارته	Broad match	None	0	2	0.00%	TRY	0	0.00	0.00%	0.00	0.00
تمیق درب لډپ	Exact match	Added	1	4	25.00%	TRY	89.65	89.65	0.00%	0.00	0.00
درب لډپ تسچ	Broad match	None	0	2	0.00%	TRY	0	0.00	0.00%	0.00	0.00
تمیق دروب لډپ	Exact match	Added	0	1	0.00%	TRY	0	0.00	0.00%	0.00	0.00
درب لډپ	Broad match	None	2	21	9.52%	TRY	48.09	96.17	0.00%	0.00	0.00
درب لډپ هرفنود	Exact match (close variant)	None	1	2	50.00%	TRY	49.07	49.07	0.00%	0.00	0.00
تمیق لډپ قیاق درب	Phrase match	None	0	2	0.00%	TRY	0	0.00	0.00%	0.00	0.00
لډپ ډیرخ درب	Exact match	Added	1	2	50.00%	TRY	14.15	14.15	0.00%	0.00	0.00
لډپ یراوس	Broad match	Excluded	1	4	25.00%	TRY	43.41	43.41	0.00%	0.00	0.00
لډپ روت نارته درب	Broad match	Excluded	1	2	50.00%	TRY	89.18	89.18	0.00%	0.00	0.00
تمیق درب لډپ مود تسد راوید	Phrase match	Excluded	0	1	0.00%	TRY	0	0.00	0.00%	0.00	0.00
تمیق لډپ	Broad match	Excluded	1	4	25.00%	TRY	9.44	9.44	0.00%	0.00	0.00
Total: Search terms			8	47	17.02%	TRY	48.88	391.07	0.00%	0.00	0.00
Total: Other search terms			2	6	33.33%	TRY	4.41	8.81	0.00%	0.00	0.00
Total: Ad group			10	53	18.87%	TRY	39.99	399.88	0.00%	0.00	0.00